



Zurich, March 4, 2020

Change of Program for Mode Suisse Edition 17 // March 9, 2020

Dear Friend of Mode Suisse

Due to the corona virus crisis and the corresponding current guidelines of the Federal Council and Canton/City of Zurich, we unfortunately have to change the size and concept for next Monday's Mode Suisse Edition 17:

We will still honour our "raison d'être" to provide an attractive platform and visibility to our designers and are planning to hold a cutting-edge presentation and showroom space not to miss from 2PM to 9PM at the Foyer of the Landesmuseum on Monday, March 9, 2020 and we truly hope to see you there to support our talented designers.

To ensure the health of our visitors, models and everyone involved, the Mode Suisse and edition partner STF's runway shows at Zurich Main Station's Wannerhalle are canceled.

Guests and participants as well as staff are requested self-responsibility and to inform themselves about the current status of risk areas, etc. via [BAG](#).

We thank you for your understanding & kindly ask you to reconfirm your event-attendance for next Monday by Friday, 6 March at noon, via press@modesuisse.com

Concerning our edition partner STF's "Urban Survival" fashion show: Their show will be postponed to May 12, 2020. Your STF-related registration and tickets are also valid for the event on May 12, 2020. Follow-up information will follow.

Feel free to contact us if you have any questions & we hope to see you coming Monday or in due course for a yet again unforgettable fashion experience.

Thank you & kindest regards,
Team Mode Suisse